

What is claimed is:

1 1. A display apparatus having a display part displaying a video signal, the apparatus

2 comprising:

3 a memory storing predetermined bar code data;

4 a bar code show key for selecting said bar code data to be displayed;

5 an on screen display part executing an on screen display adjusting a displaying state of said
6 display part; and

7 a controller controlling said bar code data to be displayed on said display part through said
8 on screen display part when said bar code data is selected by said bar code show key.

1 2. The apparatus of claim 1, said bar code data being represented with a bar code.

1 3. The apparatus of claim 2, said bar code data including manufacturing data on at least
2 one selected from among a manufacturing model, a manufacturing specification, and an accessories
3 specification.

1 4. The apparatus of claim 3, said memory storing after-sale service data on at least one
2 selected from among service times, a cause of service, and a solution of the cause.

1 5. The apparatus of claim 4, said controller displaying on said on screen display an after-
2 sale service indicating line represented by at least one of digits, English letters, and signs, and
3 indicating said after-sale service data when said bar code data is selected by said bar code show key.

1 6. The apparatus of claim 5, said memory storing used fact data on at least one selected
2 from among used time and on/off times, said controller controlling said used fact data, said bar code
3 indicating said used fact data.

1 7. A method of controlling a display apparatus comprising a display part displaying a
2 video signal, comprising:

3 3 storing predetermined bar code data in a memory;
4 4 selecting said bar code data to be displayed; and
5 5 displaying said bar code data stored in said memory on said display part.

1 8. The method of claim 7, said displaying including displaying manufacturing data on
2 at least one selected from among a manufacturing model, a manufacturing specification, and an
3 accessories specification.

1 9. The method of claim 8, said manufacturing data being stored in said memory and
2 being displayed on said display part.

1 10. The method of claim 8, said displaying including displaying an after-sale service data
2 on at least one selected from among service times, a cause of service, a solution of the cause.

1 11. The method of claim 10, said after-sale service data being stored in said memory and
2 being displayed on said display part.

1 12. The method of claim 10, said displaying including displaying used fact data on at
2 least one selected from among used time and on/off times.

1 13. The method of claim 12, said used fact data being stored in said memory and being
2 displayed on said display part.

1 14. An apparatus, comprising:
2 a memory storing bar code data;
3 a bar code show key for selecting said bar code data to be displayed;
4 an on screen display part activating an on screen display to adjust a display state of said on
5 screen display part; and
6 a controller controlling said bar code data to be displayed on said display part through said
7 on screen display part when said bar code data is selected by said bar code show key, said bar code

8 data being displayed as a bar code on said on screen display part, said bar code data including
9 manufacturing data having information about at least one selected from among a manufacturing
10 model, a manufacturing specification, and an accessories specification.

1 15. The apparatus of claim 14, said on screen display part displaying at least one selected
2 from among used fact data and after-sale service data when said bar code show key is selected.

1 16. A method, comprising:
2 storing bar code data in a memory, said bar code data including predetermined manufacturing
3 data for an apparatus;
4 selecting said bar code data to be displayed; and
5 in response to said selecting, displaying said bar code data on a video display conveying
6 varying visual information.

1 17. The method of claim 16, said selecting corresponding to pressing a predetermined
2 key mounted on the apparatus.

1 18. The method of claim 16, said displaying including displaying at least one selected
2 from among used fact data and after-sale service data.

1 19. A computer storage medium having stored thereon a set of instructions implementing

2 a method, said set of instructions comprising one or more instructions for:

3 storing bar code data in a memory of an apparatus;

4 selecting said bar code data to be displayed; and

5 in response to said selecting, displaying said bar code data on a video display conveying

6 varying visual information.

THE PRACTICAL USE OF THE TELESCOPE

20. The set of instructions of claim 19, said bar code data including predetermined manufacturing data for said apparatus, said displaying including displaying at least one selected from among used fact data and after-sale service data.